Welcome to the 2021 North Shore Diversity Catalog

The Cities of Salem, Beverly, Peabody, and Lynn and the Towns of Swampscott and Marblehead partnered in March 2021 to launch the North Shore Diversity Catalog, a regional vendor registry for minority- and women-owned businesses (MWBE). The North Shore is not only culturally diverse, it is home to many different businesses run by people who have overcome historic barriers, and we want them to thrive. The Diversity Catalog is a marketing tool for businesses that wish to offer their services and/or products to residents and to other businesses and institutions within the North Shore area. This catalog also helps communities improve equity and diversity in municipal contracts and bids.

Questions?
Email Kate Newhall-Smith at knewhallsmith@salem.com
Consulting
Design Services
E-Commerce
Education & Child Care
Industrial & Manufacturing
Legal Services
Medical
Non-Profit
Personal Services
Real Estate Services
Restaurant & Catering
Travel & Tourism
Consulting
Aeon Counseling & Consulting exists to strengthen the ability of individuals and organizations to achieve their missions. Our vision is that every person and organization creates, embraces, and supports a culture of learning in the service of its mission. We offer language capacity in psychotherapy and evaluation. Currently using Telehealth.
Increase your sales, attract targeted leads and grow your business, with a super-effective inbound marketing strategy.
Let’s transform your website into a 24/7 sales machine; attracting prospective customers, engaging them with compelling content, converting them into eager buyers, and then processing their sales. All this in a single, connected and reliable solution.
Benatti Leadership Development provides leadership and C-suite executive coaching and human resource consulting to innovative founders, leaders, and CEOs. Gives leaders the tools to address their most critical and complex leadership issues, bring a disciplined approach to transformation, and uncover the pivot points for accelerated growth, performance, and profitability. Expertise includes coaching leaders to fine tune their leadership styles for maximum impact, positively influence the people they work with and build effective teams, and develop resilience skills to support peak performance. Over 90% of executive coaching clients report that after working with Benatti Leadership Development for a year, improvement in working relationships with peers and direct reports increased 80%; effectiveness in communication increased by 80%; ability to manage conflict more effectively increased by 75%. 
Benning Small Business Advisors

Woman-Owned
Teresa Benning
bethkennedy.com | 203.525.4886
teresabenning@outlook.com

7 Crombie Street, Unit 17, Salem, MA

Small business consultants specializing in finance, safety and human resources. We can help you manage your bookkeeping, financial statements, debt management, tax planning, payroll, benefits, staffing and training, handbooks, quality, OSHA, ISO and lean training, and process management.
Blue Pencil Consulting provides editorial and writing services to businesses and authors looking to create intriguing and effective book manuscripts and book proposals, website and social media content, blogs, articles, and e-newsletters.
BNMC - bredy network management corporation

Immigrant-Owned
Eryck Bredy, Roger Michelson, Azeddine Jakib
bnmc.net | 978.482.2020
Roger@bnmc.net

50 Union Street, Andover, MA & 827 Main Street, Woburn, MA

Information Technology (IT) Managed Service Provider (MSP), cloud services and IT Consulting. For companies and organization with no IT staff, our team of experts can become your outsourced IT department (IT managed services); responding to issues quickly, often before you even know about them. As your NetPartner, we cover everything from your servers and network infrastructure, to your computers, workstations and mobile devices. In essence, we provide end-to-end solutions for all of your technology needs, either on premise or in the Cloud.

For companies with an existing IT department, our team of senior system engineers offers Enterprise IT Support as well as project and consulting services. The focus is to respond quickly to Level 2 & 3 requests, support technology acquisition needs and provide executive-level insights for planning how your IT supports your company’s goals.
Dot Connector Consulting helps entrepreneurs and business owners save time and focus on the bottom line by providing quality virtual assistance and marketing solutions. A qualified virtual assistant helps small businesses grow without costly overheads, unjustified expenses, and pains of employing staff. Our goal is to alleviate your focus on day-to-day tasks that don’t scale business.
Innate Force Coaching and Consulting exists to inspire and guide individuals, teams, and organizations in developing the greatness within them. We provide a broad range of professional services and solutions to help individuals and organizations focus strengths in ways that expand leadership, increase engagement, transform culture, and improve performance and productivity. Services include 1:1 and team coaching, professional training and development, team-building and team retreats, organizational development consulting. Innate Force also offers services in Strengths-Based Parenting training and coaching.
I provide engineering services on a consulting basis in the field of medical, industrial, and consumer electronics. Services include design engineering, talent acquisition, and strategic component sourcing.
As a certified Financial and Life Coach I guide motivated people to create a plan to help them gain control over their life and money to leave a lasting legacy for generations.
Kick It Up Consulting offers comprehensive action plans to market and grow your business. Kick It Up Consulting will help you determine your goals, timelines, budget, capacity and desired outcomes. This assessment may be done at the start of your project, mid-project, or as the final support system to bring your project to completion.
LCG Brands Consulting

LGBTQIA-Owned
Women-Owned
Jodi-Tatiana Charles
lcgbrands.com | 888.361.4601
info@lcgbrands.com
23 Pleasant St
Suite 8, Marblehead MA 01945

LCG Brands is a marketing consulting firm dedicated to educating and empowering entrepreneurs, small and medium businesses (SMBs), global organizations, startups and NGO/non-profits on the importance of growing personal and corporate brands. Since 2009, we have operated as an ecosystem, via a unique collaborative model that adds concrete value to our clients’ businesses.
New Dimensions in Technology, Inc. (NDT)

Women-Owned
Beverly A. Kahn
ndt.com | 781.599.9300
LK@NDT.COM
Swampscott, MA

Profile Research is a Massachusetts based global Consumer Reporting Agency that provides background screening services across all industries. After 20+ years in this industry, Profile Research knows where to obtain “direct data” – which means quicker, reliable data for your screenings, savings to you, and confidence in the product. Wherever possible, we have eliminated database-driven services. It’s all about turnaround time and personalized customer service. When you call, we answer and we have answers. It’s that simple.
Sarah J Consulting provides fundraising expertise to nonprofit organizations focused on health, education, and community.

Woman-Owned
Sarah Jackson
sarahjconsulting.com | 978.561.1482
sarah@sarahjconsulting.com
Boxford, MA
The Aspiring Spirit, LLC

We host dialogues and facilitate discussions to promote civic engagement that builds a sense of community and understanding. Our primary vehicle is our podcast. We are available to consult with organizations wishing to do the same community-building dialogues and programs.

Woman-Owned
Kenan McKenzie
anchor.fm/dr-kenann-mckenzie
202.320.7540
theaspiringspirit@gmail.com
Beverly, MA
We provide businesses with staffing services - providing temporary help, temp-to-hire, and direct hire. We specialize in the placement of office and administrative personnel.

161 South Main Street, Suite 300, Middleton, MA
Tier4 Advisors is a technology consulting and IT Procurement service. We simplify and expedite the IT Procurement process. We help business choose the right IT services for the price - to fit their business needs - our consulting is free.

Woman-Owned
Mary Jane McCraven
Tier4Advisors.com | 978.944.6378
maryjane@tier4advisors.com

Ipswich, MA
Women Entrepreneurs Network, Northshore is a Women-owned, Women-driven membership-based community of heart-centered and like-minded women thriving in camaraderie, connection, and collaboration. Our mission is to nourish a growth mindset by providing opportunities for women to develop their business skills, expand their knowledge, and help them feel connected, supported, and empowered to succeed. We offer monthly workshops, bi-monthly networking, and weekly masterminds with our members.

Woman-Owned
Rhonda Giarratana
wennorthshore.com/ | 351.201.0481
rhonda@wennorthshore.com

Danvers, MA
Design Services
Art By Alina aims to create works that will bring a sense of peace to your home. Her illustrative works focus on the quiet beauty of nature and other New England scenes. Alina also loves to paint custom pet portraits that show how truly unique and adored your pet is! Prints and functional products such as ornaments and coasters are also available from Alina's original works of art.
Bobbie Bush
Portrait Artist

Professional portrait artist specializing in fine photographic portraits and custom painted portrait commissions. Painting commissions are created by combining photography and painting together, blending both the modern and the traditional arts.

DESIGN SERVICES

Woman-owned
Bobbie Bush
www.bobbiebush.com | 978.744.6918
bobbie@bobbiebush.com

271 Western Avenue, #112, Lynn, MA
Brewster Design Studio

Woman-owned
Colleen Brewster
brewsterdesignstudio.com | 215.872.8133
collenbrewster@outlook.com

9 North Street, Salem, MA

An independently owned and operated firm, providing architectural design consulting services with a focus on historic preservation.

DESIGN SERVICES
Communications, Ink is a women-owned, strategic marketing firm that transforms brands and helps non-profits, educational institutions and businesses of all sizes excel. We are a full-service marketing partner that uses a nimble mix of market research, graphic & website design, social media content generation and in-depth analytics. We love building beautiful brands, unique campaigns and dynamic marketing materials that catapult our clients to a new level.

Design Services

60 River Street, Suite 301, Beverly, MA
Cynthia August Images

LGBTQIA-Owned | Woman-Owned
Cynthia August
www.cynthiaaugust.com | 978.998.2228
cynthia@cynthiaaugust.com

2 Central Street, Suite 17, Ipswich MA

Cynthia August is a portrait photographer specializing in business headshots and branding portraits, team portraits, business lifestyle, styled product images, and photo libraries for business websites.
Good Guy Branding (GGB) offers bespoke branding, print/digital design, and strategic coaching services for small business owners who want an ironclad identity that speaks to their heart and converts their community into clients. I offer expertise in logo creation and branding, web and graphic design, and brand strategy.
J.Nichole Captures was born from the love of capturing special moments while having fun and bringing joy to the lives of those I work with. I hope you'll allow me to capture your story; whether it be a new beginning or a new chapter in your life. I specialize in newborn, family, and couples portrait photography.
Joy Campbell
Fine Gardening

Woman-owned
Joy Campbell
joycampbellfinegardening.com | 781.499.5325
joygardener@earthlink.net
Lynn, MA

Environmentally-friendly gardening for beautiful, ecologically valuable landscapes. My work combines a love of creating beautiful spaces with a passion for environmental stewardship. Beauty and healthy habitats go hand in hand. When evaluating plantings for a client, I can offer insights into attractive options that also support wildlife, and beneficial practices for a fully living landscape.
Kontseptual Inc.
Interior Planners

Kontseptual offers full-service local interior planning services, as well as a virtual interior design (edesign) to clients all over the globe. We focus on residential and commercial interiors and will guide you through the process. Each space is unique and we want to celebrate that! We will answer any questions you have regarding materials, budgets, and schedules. At the end of the day, our goal is to make sure your design experience is exciting and your new space reflects your attitude and style.
Likemind Design was founded in 2019 with a mission to elevate the brands of small, independently-owned businesses just like us.
lmk interiors, ltd.

Woman-Owned
Lisa Kawski
www.lmkinteriorsltd.com | 978.335.1140
design@lmkinteriorsltd.com

218 Boston Street, Unit #104 Topsfield, MA

lmk interiors, ltd. provides intuitive, environmentally responsible interior design services to residential and small commercial clients. Inspired to create conscious sacred spaces that are beautiful and healthy. lmk interiors, ltd. will provide you with design services guided by your style preference, time frame and budget.

Let lmk interiors, ltd. make your vision a reality, using a collaborative and client empowering creative process.
Louise Michaud
Photographer

Woman-Owned
Louise Michaud
www.louisemichaud.com | 978.375.5507
louise@louisemichaud.com

222 Derby Street, Salem, MA

Louise is considered to be one of the best photographers on the North Shore of Boston and has received numerous awards. Her photography has been widely featured in a vast number of magazines and books, including popular wedding publications such as The Knot. Louise has lectured on behalf of Professional Photographers of America (PPA) and has spoken at events across the United States. Louise specializes in portrait and family photography, high school senior photographs, corporate headshots and event photography.
Event, portrait, documentary and annual report location photography are specialties of Marilyn Humphries Photography. Her work spans photojournalism and the world of non-profits. She brings sensitivity and know-how to meet the needs of her clients.
Commissions are warmly welcomed for home, portrait and landscape paintings. I paint decorative furniture painting, wall murals and clothing. I am a portrait photographer of people and pets.
Neville Associates

Woman-Owned
Elisabeth Neville Ambler
www.NevilleAssoc.com | 781.254.4353
Lisa@NevilleAssoc.com

57 Gregory Street, Marblehead, MA

We offer full service marketing, planning & design support and specialize in corporate identity and branding, print communications, web and multimedia development, publication design, and advertising.
I am a creative problem solver who loves working with nonprofits and businesses who need graphic design projects done thoughtfully, on time and within budget. Clients describe me as quick, flexible, patient, pleasant, reliable, proactive, and a great member of the team.
We are a branding and marketing agency supporting small businesses and entrepreneurs. Having a solid brand is one of the most important aspects of your business. Whether you are just starting out or looking to rebrand, we are here to help you!
b*true promotions is a premier promotional marketing company focused on delivering cutting edge industry trends and remarkable products that delight clients and strengthen brands. Through a collaborative process, b*true staff navigates the chaos of branded content to curate your promotional experience – keeping you focused on what matters most.

Woman-owned
Brenda Treuhaft
commlink.com | 978.771.6495
brenda@btruepromotions.com

400 Trade Center Suite 5900, Woburn, MA
Catalyst Collections arose out of a desire to bring high quality, handmade products from Haiti and Iraq to the US market. The beautifully designed and carefully constructed items represent the dedication, resilience, and talent of women living in distressed regions of the world.

Catalyst Collections is operated by Prosperity Catalyst, a US-based nonprofit dedicated to building and strengthening women-led businesses creating opportunities for vulnerable women to achieve economic empowerment.
Fausty Art is led by environmentalist and mental health advocate Salvador Faustino. Salvador aims to bring awareness to the link between mental health, the environment, and the education of future generations with art.
Habanero Bike

We have been supplying high-quality titanium bicycle frames and built bikes since 1995. Find out why so many riders around the world chose Habanero Cycles, and experience the world-class service and expertise, all at a price that you’d pay for a lesser bike anywhere else.

Women-Owned | Veteran-Owned | LGBTQIA-Owned
Catherine Seiferth
habycles.com | 978.743.9334
cat@habanero.bike

118 Buffum Street, Salem, MA
I am a local artist that uses online platforms to sell my work, and I hope to expand my offerings in partnership with some local community stores if possible.
We’re on a mission to create therapeutic skincare products that nourish, comfort, and heal. Our family of all-natural healing balms, aromatherapy sanitizers, and artisan bath salts support your whole body — inside and out.

Together, let’s continue to spread love to ourselves, to our body, to others, and to our precious planet.
The Thrifted Table

I sell curated vintage and antique items for the table, home, and closet. While my business officially launched April 1, 2021, I have been selling at flea markets and local shows for years.

Woman-owned
Emily Kontos
thethriftedtablemarket.com | 617.852.0202
thethriftedtable@gmail.com
Beverly, MA
Water Tribbles

Water Tribbles, also called Marimo "moss balls," are adorable! Made of a slow-growing green algae, they naturally roll into cute, fuzzy balls in a few lakes in Japan, Estonia, and Iceland. I design and assemble Aquaria and Gifts, using these lovable algae pets. I ship or do porch pickups the next business day!

Lauren Noyes
P.O. Box 831215
Salem, MA 01978
978-808-5341
fruitfly7@gmail.com
EDUCATION & CHILDCARE
Bright Daycare

Woman-Owned
Ramona Ceballo
978.885.9882
rceballo84@gmail.com
41 Commercial Street, Lynn, MA

Bright Daycare is an in-home daycare establishment.
Little Beginnings Daycare started in 2009. It is a bilingual education preparation and daycare program offered in Spanish and English. Little Beginnings was one of the first Latina daycare centers on the North Shore. It has been a lifelong dream of Sandra and her sister, Rosa, to start a daycare program to prepare children for school and provide the best care. Children one month to 6 years are eligible. All teachers are certified educators and there are infant, toddler, and preschool classrooms.
Mathnasium of North Beverly

Immigrant-Owned | Woman-owned
Sarah Yoon
mathnasium.com/northbeverly | 978.922.2200
northbeverly@mathnasium.com

142 Brimbal Ave, Suite #5, Beverly, MA

Mathnasium of North Beverly is your neighborhood math-only learning center that teaches kids math the way that makes sense to them. Our experienced math tutors utilize our proprietary teaching materials and techniques, The Mathnasium Method™, to deliver a customized learning plan designed to address each student’s needs, whether they started out far behind or are already ahead in math. Our instruction approach goes beyond traditional math tutoring to develop understanding and build a love for math.
Morgan Piano School

Woman-owned
Nancy Morgan
morganpianoschool.com | 978.744.7471
morganpianoschool@gmail.com

73 Moffatt Road, Salem, MA

MORGAN PIANO SCHOOL, operating since 1982, provides a complete music education to students from ages 4 to adult, both in-person or online. The school, with plenty of parking, is located close to Salem State University in Salem, Massachusetts. Private, partner and group lessons are offered Monday through Thursday during the school year. During the summer, students can participate in piano lessons and special projects.
As working parents ourselves, we founded Staffing Studio in 2018 to help those around us make the right connections and improve their home lives without needing to sacrifice growing in their careers. By offering solutions for families to find the best in-home care, we’re enriching our community one match at a time.
The Baby Mavens

Our business helps new families from conception to preschool. We provide birth and postpartum doula support as well as concierge services, lactation support, sleep consultations, classes, babysitting, and so much more!

Women-Owned
Laurie Oesterle and Lauren Daniels
thebabymavens.com | 978.712.0411
hello@thebabymavens.com

100 Cummings Center, Suite 435F, Beverly MA
The Phoenix School

Woman-Owned
Leslie Levesque
phoenixschool.org | 978.741.0870
Info@phoenixschool.org

28 Goodhue Street, Salem, MA

The Phoenix School is a Kindergarten through 8th grade co-educational independent (private) school. Phoenix is an experience-driven learning community that gives kids the tools, thoughts, and experiences that will help them become the best versions of themselves and fosters their development as contributors to society. At Phoenix, we emphasize process over product, implementing project-based learning through our curriculum to help students think critically, explore deeply, challenge themselves, contribute positively to their world, and learn more from their failures and celebrate their successes.
Wicked Cool for Kids

Woman-Owned
Barbara Johnson
wickedcoolforkids.com | 781.281.2180
bjohnson@wickedcoolforkids.com

84 Newbury Street, B2, Peabody MA

We work with community based organizations to provide educational STEAM enrichment programs to elementary school aged kids after school, in school and during the summer. Programs include rocket science, LEGO engineering, Wicked Cool Vet School and other hands-on science classes.
EVENTS & ENTERTAINMENT
Fahari Records Inc.

Fahari Records Inc. is a socially responsible independent record label by Kenyan composer and singer Wangari Fahari in the new age music category. Promoting and enforcing copyrights while co-ordinating positive songwriting, artist relations, production, manufacturing, marketing and distribution of sound and video recordings to an international audience. Purpose driven music company centered on using music to bring social change and in African arts in education.

Immigrant-Owned
Sharon Thibeault
www.faharirecords.com | 978.778.5267
wangari@faharirecords.com
Beverly, MA
Olio is a modern/industrial event space in downtown Peabody. Our mother/daughter team converted an unused historic building (originally a 1910 theater) into a unique space for all types of celebrations and gatherings.
We are a popup event company that specializes in upscale picnics. Our mission is to create perfectly arranged settings for our clients to enjoy without having to lift a finger. From tablescapes for the holidays, to picnics on the beach, we’ll provide all that you need to create an experience that won’t be forgotten. All that you have to do is show up, let us pamper you!
Salem Horror Fest

LGBTQIA-Owned | Woman-Owned
K Lynch
www.salemhorror.com | 978.595.1091
klynch@salemhorror.com

Numerous venues throughout the city and online through a virtual platform.

Salem Horror Fest is an exploration of cultural fears through a celebration of diverse voices and innovative filmmaking within the genre.
Swampscott Neighbors

Immigrant-Owned
Women-Owned
Euwan Godfrey

galerylgodfrey@gmail.com | 781.916.1211

We provide a monthly, community-based, family-oriented magazine used to bring people together while offering businesses an opportunity to provide routine expert articles about their service. We offer a unique out-of-the-box concept that allows the community to participate and get involved in their magazine. They can share stories, articles, poems, announcements, etc. Also, through sponsorship, we help brand companies through print and digital.

EVENTS & ENTERTAINMENT
The Rainbow Times' Publisher

LGBTQIA-Owned
Graysen Martinez Ocasio
https://www.therainbowtimesmass.com | 617.444.9618
chrisgilmore@therainbowtimesnews.com

The Rainbow Times is New England Largest LGBTQIA+ Newspaper and social media powerhouse. The Rainbow Times has won 7 awards in 14 years in business (one from the former Speaker of the MA House and Rep. Liz Malia) and others from different LGBTQ and allied organizations. TRT has two primary markets that our team works from, Salem and Boston.

EVENTS & ENTERTAINMENT
AJ's Mobile Detailing

Come to AJ's for custom auto detailing, be sure to ask about Express Detail service - wash, vacuum, and windows.

Minority-Owned
Andre Jean-Francois
339440.7666
ajsmobiledetailing1@gmail.com

453r Rantoul Street, Beverly, MA
Fabricator of countertop, vanities, custom pieces, fireplaces on natural stones and quartz

E.F. Granite CORP

Immigrant-Owned
Edson Araujo
efgranite.com | 781.558.5872
info@efgranite.com

58 Pulaski Rear Street, Peabody, MA

Fabricator of countertop, vanities, custom pieces, fireplaces on natural stones and quartz
Integrasense, Inc.

Woman-Owned
Gretchen DiNanno
integrasense.com | 603.577.8830
gretchen.dinanno@integrasense.com

5 Birch Street, Unit #2, Wilmington, MA

Woman owned value added distributor selling industrial electrical components and providing service. We have an onsite electrical panel shop specializing in monitoring and control systems. We work with municipalities and manufacturers to provide optimized solutions for machinery and SCADA systems.
Larson's Service, Inc.

Woman-Owned
Diane Larson
larsonsservice.com | 978.530.1111
larsonsservice@gmail.com
289 Lynn ST Peabody MA

Larson’s Service "Your Dealership Alternative" is a family owned Neighborhood Shop that has been Offering Quality Automotive Service for Domestic & Asian vehicles for over 25 yrs! As a well respected independent automotive service shop, located in South Peabody, Massachusetts, we’ve helped hundreds of people maintain safer, more reliable vehicles. We look forward to earning your business and showing you how quick and easy it is to have Larson’s maintain your vehicle.
Scarlet Letter Press, Inc.

Woman-owned
Rebecca deVries
tslpress.com | 978.741.1850
rebecca@tslpress.com

10 Colonial Road, Suite 14. Salem, MA

Your local solution for all business and community printing. We provide high quality, locally printed product at affordable prices.
LEGAL SERVICES
At BOS Legal, people in need of help with immigration, criminal defense, estate planning, or family law matters work with a team of skilled, empathetic legal professionals who are dedicated to protecting their clients’ best interests. When your freedom and rights are threatened, it is easy to feel overwhelmed and intimidated. We understand the difficult situation our clients are in and take the time to educate them on the legal process so they can feel more confident moving forward.
New England Mediation Services offers unique and inventive ways to solve problems for all levels of conflict. We work with probate, community, department of corrections, small claims, and real estate (landlord/tenant) to resolve cases before they reach court.

Immigrant-Owned | LGBTQIA-Owned | Women-Owned 
Katerina Liti and Anastaysha Roller 
newenglandmediationservices.com | 781.797.0980 
newenglandmediationservices@gmail.com 

23 Railroad Avenue, Suite 2, Swampscott, MA
New Leaf Legal is a boutique law firm that specializes in business and intellectual property law services for startups, small businesses, entrepreneurs, and creatives. From corporations to solo ventures, we help businesses with their daily legal needs, often functioning as outside in-house counsel. How can we help you?

Woman-Owned
Jessica Manganello
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120 Washington Street, Suite 202, Salem, MA
Venezia Law Offices

Woman-Owned
Karen Venezia, Esq
617.948.4444
kvenezia@venezialawoffices.com

120 Washington Street, Salem, MA 01970

General Law Practice: Real Estate Law, Estate Planning, Family Law, Business Law, Elder Law, Litigation
MEDICAL
Neighborhood Home Care, LLC

Woman-Owned
Felicia Moore
Neighborhoodhomecare.com | 781.592.0511
Feliciamoore@neighborhoodhomecare.com
270 Union Street, Suite 313, Lynn, MA

NHC is a Medicare/Medicaid Certified Home Care Agency, Accredited by Joint Commission. We provide skilled and allied health services, such as, nursing, physical therapy, home health aide, home making, companion in the comfort of the individual’s home. Also, Neighborhood provides community training such as CPR, first aide, home health aide, home making, infection control training on a fee for service basis.
New Wave Perinatal Services

Minority-Owned
Arlene Lammy
newwavedoula.com | 978.317.9552
newwavedoula@gmail.com
Beverly, MA

New Wave Perinatal Services, is owned and operated by Arlene Lammy, a full spectrum doula. As a doula, Arlene is trained in the entire spectrum of reproductive health areas and offers birth and postpartum support to all families. New Wave Perinatal Services includes newborn care support, infant development education, childbirth education and postpartum planning and assistance.
North Shore Children's Therapies is entering its tenth year of helping children with their speech, occupational, feeding and social skills needs. We remain truly passionate about helping children reach their fullest potential and supporting parents in feeling confident and empowered in working with their children!
Stark Children's Therapies is a private speech/language therapy practice that believes in providing services that are family centered, first and foremost. Providing speech therapy for children and their families. We look forward to working with you.

Woman-Owned
Stephanie Gagnon
Starktherapies.com | 617.797.6133
Starktherapies@gmail.com
31 Ashton Street, Beverly, MA
Whole Human Counseling specializes in working with survivors of trauma and offering educational and community-based programs, including Trauma Sensitive Yoga.

Immigrant-Owned | Woman-Owned
Anna Kharaz
wholehumancounseling.com | 617.444.9553
anna@wholehumancounseling.com

180 Cabot Street, Beverly, MA
NON-PROFIT
Building Bridges Through Music, Inc.

Our mission is to bring together diverse neighboring communities for the purpose of increasing cultural awareness and racial harmony by using music, dance, and dramatic presentation as a multicultural educational tool. Building Bridges through Music, Inc, is a nonprofit, multicultural, educational, integrative arts organization. We are a recognized 501 (C) (3) tax-exempt, charitable organization.

Woman-owned
Doreen Murray
bbtmusic.org | 781.479.8327
dmurray@bbtmusic.org
93 Euclid Avenue, Lynn, MA

NON-PROFIT
North Shore Juneteenth Association Inc.

Veteran-Owned | Woman-owned
Nicole McClain
north-shore-juneteenth-assoc.constantcontact.com
781.315.2077
nsjuneteenth@gmail.com
Lynn, MA

North Shore Juneteenth Association Inc. is a nonprofit organization comprised of a group of community leaders seeking to create awareness about the Juneteenth holiday, educate the broader community about positive aspects of African American culture, and dismantle racism by using events and programming as a tool for change.
North Shore Pride is a non-profit organization with a mission of education and advocacy on behalf of LGBTQ+ persons on the North Shore.
Salem United, Inc., a 501c3 organization, preserves, protects, and builds Black History. The organization fosters a commitment to preserve our culture and history, protect our ethnic traditions, build our customers, and increase social awareness. We emphasize self-identity, self-governing and family values to our communities, elderly and youth.

Woman-owned
Doreen Wade
salemunitedinc.org | 781.502.5512
salemunitedinc@gmail.com
62 Frederick Street, Unit 33, Dracut, MA

NON-PROFIT
Our Mission is to create social change and empower immigrant communities by validating impact of immigrant experience while providing orientation, advocacy, and support.
The Woman's Friend Society has been a positive and often pioneering force in the charitable life of Salem, Massachusetts, since the society's founding in 1876. Through Emmerton House, providing affordable housing for women, and the outreach work of its committees, the Woman's Friend Society continues to contribute actively to the Salem community.
PERSONAL SERVICES
We are a small family owned and operated boxing & fitness studio, offering a safe and approachable training space for people of all ages and fitness levels. Services include: private boxing sessions, small group boxing classes, and personal training.
Alvarez Family Wellness

Woman-Owned
Carley Alvarez
alvarezfamilywellness.com
carley@alvarezfamilywellness.com

17 Canal Street, Salem, MA

Having helped people achieve their health & wellness goals for over 10 years, Carley believes that small daily habits can lead to long-lasting health benefits. She’s a certified personal trainer and board certified health & wellness coach specializing in lifestyle medicine. Her passion lies in supporting healthy lifestyles for women, moms, and teen girls.
Amanda King,
Massage Therapy +
Zero Balancing

Do you have back, neck or shoulder pain? Difficulty moving? Headaches? Massage therapy and Zero Balancing can help.
I’ve been helping people with pain conditions, injuries and stress since 2005. I’d love to help you feel better and enjoy your life.
A sharp look doesn’t happen by accident. At Azad’s Barbershop, we build our reputation on curating custom men’s haircuts that make the man. From scissor cuts to hot towel shaves, every service we offer comes with premium customer service and confident results. We even provide hair styling for the whole family.
Therapeutic Massage has great healing benefits. It reduces stress, decreases anxiety and depression, relieves muscle tension and pain, improves quality of sleep, relieves headaches and lowers blood pressure. Massage is also great for recovering from surgery, improving sports performance, alleviating back pain, foot pain, and reducing overall muscle tension. Our Licensed Massage Therapists will combine techniques to create a session best for your unique needs.
Our Mission Statement is
"Changing Lives One Curl at a Time"

Cala Renee Salon has been serving Beverly since 1989.
We have always thrived in customer service and we
want to make your experience exceptional whether it is
your first time here or your 100th visit. We know that
you have choice and we thank you for choosing us.
Classic Faces Day Spa is an award winning destination that offers beauty and wellness treatments. The talented staff of 18 aestheticians, nail technicians and guest relations staff strive to provide excellent service to our clients. The spa offers an array of skin care, nail care and massage services and products. The spa proudly offers cutting edge treatments including Diamond Glow facials, Fire & Ice facials, Dazzle Dry nail services and to further advance our menu, Venus laser treatments will be coming soon!
Whether you are looking for a new job, a new romance, meeting new clients, or just a lifestyle change, then it goes without saying that there is no time like the present to start looking your BEST. Classified Image Consultant provides wardrobe re-organizing, image consulting, personal shopping, and makeovers with photoshoots for dating, social media, or your business.
Conscious Body Massage Therapy

Woman-owned
Sasha Miller
massagebook.com | 978.559.1351
Sasha.consciousbodymt@gmail.com
2 Edwards Street, Beverly, MA

Conscious Body Massage Therapy is a therapeutic massage practice specializing in pain relief and functional movement.
Elsabel Rincon
Freelance Interpreter & Translator

Woman-Owned | Immigrant-Owned
Elsabel Rincon
617.784.9310
elsabelrincon@gmail.com
188B Lafayette Street, Salem, MA

I provide written and oral interpreting and translation services in the following language pairs: English, Spanish, Portuguese (Brazilian). Other languages upon request. I can provide simultaneous and consecutive translation in various settings: in person, virtual events, phone conference, and more.
Embodying Soul

Woman-Owned
Corey Green McLaughlin
embodyingsoul.com | 617.771.1630
corey@embodyingsoul.com
I teach at various yoga studios and online

Conscious Dance, Movement Meditation, and Expressive Movement classes held locally at wellness and yoga studios and also online. Movement therapies are offered to social service agencies serving women in English and Spanish.

PERSONAL SERVICES
HM Aesthetics, LLC.

Woman-Owned
Haley Macarelli
Vagaro.com/hmaesthetics | 978.810.6490
hmaestheticsllc@gmail.com
7 Abbott Street, Beverly, MA

HM Aesthetics LLC is an advanced skin care and lash salon specializing in acne and age management services. My mission is to provide exceptional, results based skin care at an affordable price. With multiple certifications in treating multicultural skin types/POC I take pride in providing safe and effective services for all. Every skin treatment can be customized to fit your individual skin care needs.
IPS was established in 1986 as a corporation, providing services to clients throughout the New England area. Our corporate office is located in Danvers, with a fully staffed operations center with an available dispatcher 24 hours a day, 7 days a week, including all holidays. Our dedicated staff has decades of experience covering a wide range of experience within the security industry. We pride ourselves on our integrity, and stand behind our commitment to provide all of our clients with responsive quality service.
I am an intuitive coach and healer, influencer, talk show host, international speaker, and published author. I draw from my ability to read souls, life experiences, living with a rare disorder, personality, and sense of humor to share my message. My Sicilian heritage and Boston wit make for an always uplifting and honest message. I offer an exclusive membership community, 1:1 coaching, workshops and retreats in Sicily to help people heal and level up their lives, align and live a life of greater purpose that is fun, satisfying and successful.
Laura Lanes Skin Care

We specialize in facials, waxing, massage therapy, makeup and carry a full line of skin care products and cosmetics. My staff and I set out with the mission of providing only the highest quality products and services in a calm, quiet, soothing environment.

PERSONAL SERVICES
I started Mane Attraction Wigs because I want to help break any negative stigma associated with wearing a wig. I believe everyone should feel comfortable wearing a wig as an alternative to their natural hair, no matter what the reason. Wigs are fun, fabulous, fashionable and quite comfortable. My desire to wear wigs for the sole purpose of style and then to share that experience with others has been so rewarding! Wigs make me feel confident and I want you to feel the same way. I wish I started wearing them years ago, let’s get you started today. We offer a beautiful, safe place for the LGBTQ community. I always have over 200 beautiful wigs to choose from!
Modern Memorykeeper specializes in Photo Organizing services for individuals and businesses. Our mission is to help everyone preserve their memories and tell their stories. Our services include photo organizing both physical and digital, digitizing, and custom photo books. Let Modern Memorykeeper eliminate your photo overwhelm, and get you enjoying your photos and videos again! We look forward to working with you, get in touch today.
Naomi Takata Acupuncture and Shiatsu Therapy

Woman-Owned
Naomi Takata
acutakata.com | 781.608.4077
naomi@acutakata.com

100 Cummings Center, Suite 541H, Beverly, MA

Acupuncture and Shiatsu massage therapy tailored to address individual healthcare needs. Acupuncture and Shiatsu therapy are safe, effective, chemical-free treatment methods to prevent and treat disease, reduce pain, balance mood, enhance athletic performance, and improve overall health and wellness.
North Shore Hair and Wigs

Woman-Owned
Kristen Sikora
northshorehairandwigs.com | 803.493.8323
kristensikora@yahoo.com

110 Newbury Street, Danvers, MA

We provide hair loss solutions for men women and children. We sell a variety of wigs, temporary and extended wear hairpieces, and offer maintenance and care services for them. Additionally, we offer other services such as haircuts, colors and highlights for your natural hair.
My goal is to help release stress and tension so that you may feel refreshed and energized. I offer a variety of massage modalities to help you achieve your personal wellness needs, whether you need to relax or to heal from an injury.
Prette Blowdry and Esthetics

Prette Blowdry and Esthetics is a blowdry bar and aesthetics salon. We specialize in making women feel like their beautiful selves. We accomplish this by providing them with superior services and providing them with positive energy while they are at the salon. We want our clients leaving our business with a smile on their face.

Veteran-Owned | Woman-Owned
Christie Ross
beprette.com | 978.922.0840
pretteblowdryandesthetics@gmail.com

7 Dodge Street, Beverly, MA
Since 2004, Professional Pet Services has been caring for cats, dogs and other animals in the Salem area. You can rest easy knowing that your furry friend is in good hands until you return home. We give all our clients lots of personal attention and cater our services to meet the needs of your pet.
We are a boutique fitness studio. Pure Barre features four group class formats that deliver an effective total-body barre workout focused on low impact, high-intensity movements that lift and tone muscles and improve strength, agility and flexibility for every body.

Women-Owned
Patty and Lauren Chisholm
www.purebarre.com/location/swampscott-ma | 978.414.5632
pchisholm@purebarre.com

1016 Paradise Road, Swampscott, MA
Salon L'Ondina

Immigrant-Owned
Carlo Manzo
781.888.0144
Cmanzo3954@aol.com

17 Gedney Street, Salem, MA

Salon L'Ondina is your neighborhood hair salon specializing in traditional hair cuts and coloring, Keratin treatments, and extensions.
Offering Reiki classes, intuitive healing sessions, and spiritual coaching for women looking to learn to use their intuitive gifts to create a life that aligns with their soul.
Lara Ramey, owner of Shine with Lara, is a Yoga teacher and Reiki practitioner, specializing in group/individual Yoga and Reiki. Lara sees private clients, both at her Beverly location and virtually.
Soul City Yoga, LLC

Woman-Owned
Shanel Anderson
www.soulcittyom.com  |  781.469.1447
Shinewithlara@gmail.com
271 Western Avenue, Suite 212 Lynn, MA
210 Pleasant Street, Malden, MA

Soul City Yoga is a unique community Yoga studio with locations in Lynn and Malden, MA. Whether you are just beginning your yoga journey or looking for a deeper connection, at Soul City we encourage practitioners of all levels to come flow with us in a safe practice space where diversity is celebrated and representation is valued.
Activate the vibrations within you with SACRED healing sound. Everything is vibration. Vibration is energy. We connect through energy, to ourselves as well as others.

Creating ceremony, ritual and offering sacred sound is a means to connect with one’s self on an intimate and personal level. Gentle guidance through meditation invites relaxation - turning inward, expanding outward.

Listen to your heart. Let the soothing sounds of crystal singing bowls, gong, chimes, bells and other magical instruments transport and heal you.
Stress Management Associates of the North Shore

Disability-Owned | Woman-Owned
Lisa Breslin
facebook.com/LisaBreslinLCMT 617.833.3781
LisaBeeMassage@gmail.com

2 East India Square, Witch City Mall, Salem, MA

Now in the Witch City Mall, Salem! Healing the world, one person at a time, since 1987. Practice includes massage therapy, small individualized stretch-Qigong-Intro to Tai Chi-(in-person and Zoom classes), and Reiki therapy.
Swampscott Massage Spa

Woman-Owned
Susan Bishop
Swampscottmassagespa.com | 339-440-4466
info@swampscottmassagespa.com

17 Columbia Street, Swampscott MA

Swampscott Massage Spa offers therapeutic massages and customized facials. We also sell medical grade skin care lines and CBD Balm & oil.
You spent months (probably years, even decades) planning your event and making sure every detail is in place. You’ve planned, you’ve tasted and tested, you’ve booked, and you’re ready. Too often, celebrants rely on friends and family to carry out the plans on the big day. Leave it to the professionals! Without A Hitch is a day-of coordination service for the hands-on bride, groom, or celebrant in New England.
REAL ESTATE | PROPERTY MANAGEMENT | HOME CARE
4 Insurance LLC

Woman-Owned
Mabelyn Lopez
781.590.5205
mabelyn@lopez4insurance.com
Lynn, MA

Simplifying all of your personal and business insurance needs through providing property and casualty insurance options for automobiles, home, business, and more.
Everyone needs insurance coverage, whether it’s for protecting your home, auto, business or the future of your family and loved ones. For 60+ years, A. James Lynch Insurance has offered insurance services to Lynn and the Greater North Shore area. The professionals at A. James Lynch Insurance Agency represent a carefully selected group of financially strong, reputable insurance companies.
Alves' Paint provides residential and commercial remodeling services specializing in paint, wall coverings, floors, and tiles.
Bradford Home and Floor

Disability-Owned
Robert Mastrocola
bradfordfloorandhome.com | 781-231-2955
jessica@bradfordcarpet.com

216 Newbury Street, Peabody, MA

Bradford Floor & Home is your flooring store for great service and quality carpets, wood flooring, ceramic tile, vinyl and more in a wide range of colors and prices. We service residential and commercial projects.
Broco Oil, Inc.

Disability-Owned | Veteran-Owned
Robert Brown
www.Brocooil.com | 781.246.1130
office@brocooil.com

168 Hale Street, Haverhill, MA
34 Main Street, North Reading, MA

Broco Oil provides heating oil, propane and service and repair to residents in the towns north of Boston. We offer both automatic and will-call delivery. Biodiesel and bioheat blends available. Discounts for Military, Veterans, Fire, EMS, Municipal and Union workers.
Corporal Construction, Inc.

Veteran-Owned
Daniel LeBlanc
corporalconstruction.com | 781.639.0677
corporalconstruction@comcast.net

22 Highland Terrace, Marblehead, MA

Corporal Construction is a Veteran Owned business located in Marblehead, Massachusetts. We have been in business for over 20 years. At our shop, we craft custom cabinetry and built-ins. Corporal Construction also fabricates solid surface countertops, vanity tops, and shower surrounds. We specialize in kitchens, baths, decks, basement remodels, and more.
Elite Pest Solutions Inc.

Women-Owned
Vanessa Giovanniello
ElitepestMA.com | 617.595.7634
info@elitepestMA.com

68 Catherine Drive, Peabody, MA

Elite Pest Solutions Inc is a residential, commercial and municipal pest control company located in Peabody, MA. Our company prides itself on having a staff of attentive, educated and honest people. We are a QualityPro, GreenPro, Quality Pro Schools accredited company and we have a LEED Green Associate on staff. No two clients are the same; therefore, no two pest management programs will be the same. Elite Pest Solutions is here to help protect the integrity of your property by customizing a plan that will maintain, suppress, or eradicate your current pest situation. Contact us today to find out about our contracting abilities and to see how we can help you with your pest solution needs.
Goldeyeye Home Inspections LLC

Immigrant-Owned
Derek M. Grace
Goldeneyehomeinspections.com | 781.718.1664
gracey29@hotmail.com
16 Prescott Road, Lynn, MA

As a member of the International Association of Certified Home Inspectors ("InterNACHI"), I represent the best trained and most highly qualified inspectors in the business. I am a Massachusetts Licensed Home Inspector and adhere to the Massachusetts Standards of Practice and completes annual continuing educations requirements.

REAL ESTATE, PROPERTY MANAGEMENT, HOME CARE
JCS Cleaning Service

Immigrant-Owned | Woman-Owned
Fabiana & Helio Carneiro
857.891.0971
jcscleaningservice@hotmail.com
7 Weatherly Drive, Salem, MA

JCS Cleaning Service is an experienced, trustworthy family owned business for over 20 years. Providing exceptional cleaning services in the Greater Boston area for many years, we just moved to Salem to provide the same services to our North Sore community. We are here to help our customers to get their homes cleaned and organized, so they can have time to do what they really enjoy doing. With affordable rates, we offer weekly, biweekly and monthly services.
I offer painting, cleaning, window washing, power washing, and carpet and rug cleaning with my Kirby vacuum.
Shine Together Cleaning Cooperative

Immigrant-Owned | Women-Owned
Cooperative Worker-Owners:
Blanca Martinez; Laura Ramirez; Cecilia Larios;
Esmeralda Chavez; Karen Martinez
shinetogethercoop.com | 978.918.9935
shinetogether@shinetogethercoop.com

We are a cleaning co-operative, so we have no brick and mortar location, the locations listed above are those we can easily travel to to do cleaning work in homes or businesses. Depending on the size of the job, we can also travel elsewhere with advance notice.

Lynn | Marblehead | Nahant | Salem | Swampscott

REAL ESTATE, PROPERTY MANAGEMENT, HOME CARE
Stadium Oil delivers heating oil, kerosene, on and off road diesel to homes, businesses, construction sites, and for generators. We also service and install heating systems.

Woman-Owned
Rhonda Yanco Zero
stadiumoil.com | 978.535.4478
Rhonda@stadiumoil.com

525 Lowell Street, Peabody, MA
RESTAURANT & CATERING
Butter “UR” Biscuit

Women-Owned
Julissa Walker
butterurbiscuit.com | 978.972.5299
butterurbiscuit@gmail.com
131 Rantoul Street, Beverly, MA

We are a Latin Soul Food Fusion Restaurant and Food Truck. We offer a variety of Latin Caribbean and Southern Soul Food savory dishes along with pastries and market option at out brick and mortar. We offer a variety of catering options with our food truck and from our store front.
We are a French bakery located in downtown Salem. Swing in to pick up some of our sinfully delicious desserts, macarons, and French pastries, made fresh each day.
We were a full service catering company with a great café with ocean views. The café is open for a full breakfast and lunch, Wednesdays thru Sunday. Also the space is available for use for small events holding 50 people.
Ferreira Foods is a social caterer focusing on individual special events with inventive menu selections and superior customer service. We are a scratch kitchen with menus incorporating basic culinary arts with innovative twists, leaning toward international diversity and healthy ingredients. We work closely with our clients, collaborating to make each event unique, supporting specific needs by our versatility and ability to make events of all kinds seem easy while extraordinary.
We are a culinary experience company that specialized in conventional and ketogenic friendly food. We offer meal preparation, in-home catering, specialized desserts, virtual cooking classes, and keto/intermittent fasting coaching and seminars.
No time or energy to cook? Let Honey Bread Meal Prep do all the work! We plan your menu, grocery shop, cook, pack your meals and leave your kitchen clean and sanitized. Just open your fridge for a week’s worth of personalized ready-to-eat meals! Every session you book gives 100 servings of fresh produce to local families in need.

Honey Bread Meal Prep

LGBTQIA-Owned
Nathaniel De Young
honeybreadchef.com | 978414.5554
hello@honeybreadchef.com

Service traveling throughout Essex County, MA
Jaju Pierogi

Women-Owned
Vanessa and Casey White
jajupierogi.com | 413.219.6348
hello@jajupierogi.com

271 Western Avenue Lynn, MA

Jaju Pierogi was founded by sisters Vanessa and Casey White, starting with their grandfather’s recipes. Jaju makes pierogi from scratch in traditional and creative flavors and distributes to 250+ stores from Maine to Maryland.
Odd Meter Coffee Co.

Woman-Owned
Angelica Chayes
oddmetercoffee.com | 781.598.1257
hihi@oddmetercoffee.com

60 Washington Street, Salem, MA

An inclusive and earth friendly specialty coffee shop in downtown Salem, where we celebrate our fellow humans and make delicious coffee!
The Baker's Daughter Diner

We're a meatless diner with all from-scratch food, including breakfast, lunch, hearty prepared foods, and lots of baked goods. Unique variety of breakfast sandwiches and omelets, and old-fashioned recipes from Joe Newman, founder of Newman's Bakery. Currently takeout or dine outside.

Woman-Owned
Debora Newman
bakersdaughterdiner.com | 781.593.6465
bakersdaughterdiner@gmail.com

646 Humphrey Street, Unit F, Swampscott, MA
We are a Dominican Restaurant. We provide takeout, delivery, and dine-in. We also cater events like baby showers, birthday parties, weddings, and more.
We supply vending machines containing healthy snacks and drinks to organizations, schools, gyms, YMCAs and companies across the North Shore and Massachusetts.
RETAIL
A Small Creation is your invitation and gift destination. In the midst of your busy lifestyle, A Small Creation invites you to shop with us. Experience a relaxing and friendly environment where you are our number one priority. We provide you with top quality products at affordable prices and excellent customer service. Together, we create that one of a kind invitation or announcement that sets the tone of your event, while reflecting your personality.
Abbey Studio Calligraphers

Women-Owned
Maryanne Grebenstein
www.theabbeystudio.com | 781-740-9000
info@theabbeystudio.com

84 Washington Street, Marblehead, MA

We create hand lettered corporate recognition documents (i.e. Outstanding Achievement, Benefactors, Memorials), custom invitations and stationery, conduct online classes and workshops, and sell calligraphy supplies.
The Adventures of Mr. Clever

LGBTQIA-Owned
Lee Clever Roberts
AdventuresofClever.com | 978.810.0090
Clevercyberplanner@gmail.com

Equine art and cosplay props | Event Planner | Artist &
Photographer | Mr. Clever Cosplayer | Salem Tour Guide |
Cat Rescuer | House Cyberiad
Beverly Bees is a sustainable beekeeping and bee and wasp removal business. They make award winning honey, handmade 100% pure beeswax candles and organic beeswax skin care, as well as provide education, bees and hives to the community and rescue unwanted nuisance bees from buildings and trees, saving them from extermination. To date they have saved over 15,000,000 bees! They rehabilitate, care for and maintain these hives in pesticide free locations across Massachusetts where they pollinate our landscape, protect our environment and local food supply.
A cozy place for stitching and witching! Circle of Stitches is a witchy boutique and full-service yarn shop. When you visit us, you’ll find a selection of gifts and items for the home made by independent artists and companies with values we support. We have a locally-made soy candles, local jewelry, independently published tarot decks, crystals, and more!
Coon's Card & Gift Shop

Woman-Owned
Karen Davis
Coonscardandgiftshop.com | 978.744.5884
Sales@coonscardandgiftshop.com

226 Essex Street, Salem, MA

Being one of Salem’s oldest retailers, Coon’s Card & Gift Shop has a long standing tradition of providing Salem residents and visitors alike with unique gifts, affordable souvenirs, a huge selection of discounted greeting cards and friendly customer service. Coon’s is also the home of Penelope’s Pet Boutique, supplying Salem with a variety of pet apparel, gifts, toys and locally baked treats.
Copper Dog Books

Women-Owned
Julie Karaganis and Meg Wasmer
copperdogbooks.com | 978.969.3460
info@copperdogbooks.com

275 Cabot Street, Beverly, MA

Copper Dog Books offers a quality selection of a wide range of book, book-related products, gifts, and cards with stellar customer service in downtown Beverly, MA. It is a general interest independent bookstore with gifts, toys, and games.
Elliott Beer and Wine Market

Women-Owned
Yaleena Shrestha
978.998.4324
yalshrestha@comcast.net

242 Elliott Street, Beverly, MA

Elliott Beer and Wine Market sells a variety of beer and wine options. The Market is adjacent to Elliott Kabob and Grille, a Mediterranean restaurant under the same ownership.
farm direct co-op inc.

Women-Owned
Tamara Sullivan and Julie Pottier Brown
781.864.2445
tamara@farmdirectcoop.org

4 Berigner Way, Marblehead, MA

We are a multi-farm csa-style cooperative providing local fresh and organic produce to our communities. We also offer a wide selection of local products. As a cooperative, no one owns the business. We are proudly woman run for the last 25 years.
Flowers by Lorraine is a florist shop that provides beautiful floral arrangements, plants, plush, balloons, fruit/gourmet and gift items to the north shore community.
Footwear at Work

Woman-Owned
Jen Colbert
Footwearatwork.com | 603.275.3223
Rob@footwearatwork.com
Danvers, MA

Safety toe and slip resistant footwear for restaurants, hotels, manufacturing, healthcare, and more.
Emily G. Round, your local Bloom Boss, is here to share her love of flowers with the North Shore. Our flowers are sustainably grown with the monarchs and hummingbirds in mind. We sell through seasonal CSA shares, direct to florist, and for special events. Or take a workshop with Emily where you’ll learn how to channel your inner flower goddess!
Hannah-Lore Flag Co.

Woman-Owned
Hannelore A. McCarthy
www.hannah-loreflagco.com | 978-922-6189
hannahloreflag@verizon.net

14 Davis Street, Beverly, MA

Hannah-Lore Flag Co. sells U.S., state, military, and historical Flags, flagpoles of all sizes, brackets, grave markers, flags for businesses and decoration, and a variety of other items.
We create full-spectrum CBD wellness products, handcrafted from our organically grown family-run hemp farm.

Our products are currently available in: Oak+Moss, Salem, MA; Ravenstone, Lynn, MA; Online; and coming soon to more locations.
Hestia Creations is a woman-owned, custom giftware designer and manufacturer of retail and wholesale products. We have been in business for over 30 years and have created over 6000 custom designs. Our products include our signature Ameriscape ornaments, building miniature Villagescapes, personalized giftware, and Nativity collection. Our designs are handcrafted by our studio artisans. We celebrate American cities and towns across the country with our unique and artful storytelling products.
Jazzy Sportswear Promotional Company, LLC

Our mission at Jazzy is to cater to the needs and specification of our customers and build ancillary partnerships that will place our customers in the comfort set of affirmation and assurance.

Minority-Owned
Vincent Williams
jazzysportwear.com | 781.593.7197
jazzypc@jazzysportwear.com

110 Broad Street, Lynn, MA 01902

Jazzy Sportswear Promotional Company Is a certified Minority Business Enterprise (MBE), a one-stop provider of top-quality, designer custom-branded merchandise for businesses of all sizes across all industries. Jazzy has been the “ALL-Ways on time” promotional gear provider since 1996. We pride ourselves in being on time in all ways, from delivery responsiveness to quotes and support. We work with our customers throughout the creative cycle from concept to design through production, maintaining the highest-quality standards of responsiveness and value from our immense selection of premium branded merchandise.
Lucille Wine Shop & Tasting Room

Woman-Owned
Sarah Marshall
lucillewineshop.com | 781.584.4695
info@lucillewineshop.com

776 Washington Street, Lynn, MA

Lucille is a specialty wine and beer shop and tasting room led by a female sommelier. We value supporting small producers, ethical farming and labor practices, and keeping wine education fun!
As one of the few local yarn shops in the Marblehead area, we attribute our reputation to the lasting customer relationships that we have developed over the past few years. We believe that all of our customers deserve the highest level of service and a wide and varied yarn assortment. We are committed to providing just that.
Welcome to Modern Millie! We offer a curated collection both in store and online of new clothing in inclusive size runs. We are known for our service with a smile! Send us a note if you need styling or fit advice, or just want to say hi! We'd love to hear from you!
Moody's Home & Gifts

Woman-Owned
Jessica Moody
www.moodysgifts.com | 978.414.5390
kate@moodyinteriors.com

109 Essex Street, Salem, MA

Moody’s Home & Gifts is a unique gift shop located in historic downtown Salem, Massachusetts, carrying an eclectic mix of home decor, housewares, locally made products, Salem inspired gifts, and jewelry. Featuring fair trade certified products from global makers in developing countries, most products are made from sustainable and recycled materials and inventory changes on a regular basis.
Beverly’s indoor playground for children ages 0-6 and toy and book store. Our store has great quality, educational items to encourage purposeful play and creativity.
Roseadela's makes confits, syrups, and chocolates, featuring organic and locally sourced ingredients.
Rouge Cosmetics

Woman-Owned | Immigrant-Owned
Alejandra Kough
www.rougesalem.com | 978.740.1044
info@rougesalem.com

322 Derby Street, Salem, MA

Rouge Cosmetics offers a carefully selected collection of the finest beauty products from the most desired brands. Rouge Cosmetics has so much to offer women of all ages. From the most sought-after, innovative makeup brands to effective skincare products, fine fragrances, botanical hair products. We also offer must-have, pamper-him shave products, and much more.
Schooner Hannah

Woman-Owned
Yaleena Shrestha
978-927-8657
schoonerhannah1@gmail.com

52 Cabot Street, Beverly, MA

The Schooner Hannah is your local convenience store.
Seaside Boutique and Beads

Woman-Owned
Susan Elizabeth Hough
weebly.seasideboutique.com | 978.546.2223
seasideboutiqueandbeads@gmail.com

23 Dock Square, Rockport, MA

A family-run shop dedicated to handmade jewelry and local art. We feature unique jewelry, handmade purses, scarves, paintings and artwork. We also carry a wide variety of beads, charms and jewelry making supplies.
Inspired by pop culture and design, Shindig! creates and collects fun and unique jewelry, art, clothing, and other things you might not be able to live without. Family owned and operated, Shindig! is a small operation that's dedicated to creating cool things with as little waste as possible. Thanks for getting shindiggity with us, and be sure to stop by our shop on Artists’ Row in Salem, MA.
Shop SYN

Veteran-Owned
Arthur McClain and Nicole McClain
https://teespring.com/stores/syn-online-3
781-315-2077
shopsyn781@gmail.com
Peabody, MA

Shop SYN is a retail brand with a community concept. S.Y.N stands for support your neighborhood. We do this by organizing events that give other entrepreneurs a platform to sell their merchandise. We also give back to the community through back pack drives, SYN Santa, and volunteering to help other organizations fulfill their mission. Our goal is to motivate, educate and inspire other entrepreneurs while supporting our community.
Stop and Compare Markets

Immigrant-Owned
Alberto Calvo
www.stopandcompare.net | 781.581.9449
abcalvo@stopandcompare.net
Lynn, MA

Neighborhood supermarket offering Latino and American foods including fresh cut meats, fruits and vegetables, grocery products, baked goods, dairy, frozen and a wide variety of products from Latin America.
The Art Corner

Woman-Owned
Wendy Snow-Lang
artcornersalem.com | 978.745.9524
artcornersalem@gmail.com

264 Washington Street, Salem, MA

The Art Corner has been providing beautiful frames to the North Shore for more than 30 years. Locally owned and operated, our expert staff provides consultation and recommendations. Let us create a custom frame to perfectly set off your art treasures, or choose from one of our high-quality existing frames. Looking for a special work of art? We have a wide range of pieces from local artists, all at affordable prices.
We are a mother daughter run boutique. Sandra designs and makes all of the hand made jewelry and I design and make all of the hand made clothing. We do sell a very small amount of things made by other people.
Unpacked Living is a zero waste store and refillery that provides eco-friendly, plastic-free sustainable products to help people reduce waste.
Established in 1993, Vampfangs is New England's only Vampire store and the Original E-commerce Shop in the genre. The Team also provides psychic readings and services at Maison Vampyre, Salem's first Vampyre Parlor, located at 1 Derby Square. Vampfangs is the New England franchise holder of Endless Night Vampire Ball, the World's Largest Producer of Vampire Events. Gatherings are held several times per year at the Historic Hawthorne Hotel.

For information on wholesale opportunities, or to book a corporate or group event, visit Vampfangs.com or call 351-209-5851.
Wild Oats
Health Food Store

Woman-Owned
Tammy Marciano
FB.com/wildoatshealthfoodstore
978.921.0411
wildoatshealth@aol.com

12 West Street, Beverly MA

Local source for natural and organic groceries, supplements, CBD, essential oils, herbal remedies, homeopathics, skin care, body care, pet food/products, cleaning products and gifts. We provide excellent customized service and curbside delivery.
We sell sustainably made and ethically sourced goods for homes and bodies. We also stock thoughtfully curated vintage clothing, linens, books and ceramics.
TOURISM & TRAVEL
History is more than names and dates. History has a story to tell. So let us take you on tour and tell you stories of Salem.
Black Cat Tours provides exciting walking tours of Salem, Massachusetts. We offer several different types of tours, from all encompassing history walks, to eerie ghost tours, and special event tours for holidays and dates of historic import. A portion of every ticket sold is donated to revolving feline charities.
Escapes by Nicole

Woman-Owned
Nicole Cassetta
Www.escapesbynico healed 781.913.1450
tavelgirly44@yahoo.com
Peabody, MA

VIP and concierge travel agency. Helping clients book travel vacations, destination weddings, cruises, tours, business travel, car rentals, and flights.
The Northey Street House Bed and Breakfast inn historic Salem MA offers unique, luxurious accommodations in Salem. This 1809 home has been renovated and kept up to date with modern creature comforts. All the historically appropriate structures and details has been preserved in tastefully-decorated rooms. Each room has been personally furnished with carefully chosen antique furnishings and is well appointed with 18th century-style decor, reflecting our unique Salem, Massachusetts, charm and cultural heritage.
When you stay at The Cabot Lodge, everything you love about Beverly is right outside your door. Visit the theater and enjoy a favorite restaurant, bar, or brewery all within walking distance of our boutique hotel. Our crew provides a personalized, local experience to every guest.
A premium costume photo studio - Award winning and rated as one of the 9 Most Unique Travel Experiences in the USA by Trip Advisor.

Dress up from our 300+ costume wardrobe for all sizes, generations, and genders in dark and vibrant hues. Three custom designed sets equipped with lighting and props, take you on an artist journey into Hollywood, history, and fun!

Choose your photo fantasies: fly over the moon at “Magick Avenue”, recapture life in 1692 at “Olde Salem Village”, or practice your witchcraft in our “Witches Cottage”.

Witch Pix
Woman-Owned
Hope Hitchcock
witchpix.com | 978.745.2021
Manager@witchpix.com

172 Essex Street, Salem, MA
Index of Participating Businesses

CONSULTING
Aeon Counseling & Consulting
ashleyidesign
Benatti Leadership Development
Benning Small Business Advisors
Blue Pencil Consulting
BNMC - Bredy Network Management Corporation
Dot Connector Consulting, LLC
GTRX Consulting
Innate Force Coaching & Consulting
Jen Inspiring Coach
Kick It Up Consulting
LCG Brands Consulting
New Dimensions in Technology, Inc.
Profile Research, Inc.
Sarah J Consulting
The Aspiring Spirit, LLC
The Resource Connection, Inc.
Tier4 Advisors
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DESIGN SERVICES
Art by Alina
Bobbie Bush Portrait Artist
Brewster Design Studio, LLC
Communications, Ink
Cynthia August Images
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J. Nichole Captures
Joy Campbell Fine Gardening
Kontseptual Inc. Interior Planners
Likemind Design
lmk interiors, ltd.
INDUSTRIAL & MANUFACTURING
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EF Granite Corp
Integrasense, Inc.
Larson’s Service, Inc.
Scarlet Letter Press, Inc.

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New England Mediation Services
New Leaf Legal, LLC
Venezia Law Offices

MEDICAL
Neighborhood Home Care, LLC
New Wave Perinatal Services
North Shore Children’s Therapies
Stark Children’s Therapies
Whole Human Counseling

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North Shore Juneteenth Association, Inc.
North Shore Pride
Salem United, Inc.
The Welcome Immigrant Network
The Woman’s Friend Society

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Alvarez Family Wellness
Amanda King, Massage Therapy
Azad’s Barbershop
PERSONAL SERVICES, CON’T

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Classic Faces Day Spa
Classified Image Consultant
Conscious Body Massage Therapy
Elsabel Rincon - Freelance Interpreter
Embodying Soul
HM Aesthetics
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Just Steph
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Mane Attractions Wigs
Modern Memory Keeper
Naomi Takata Acupuncture
North Shore Hair and Wigs
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Prette Blowdry and Esthetics
Professional Pet Services of Salem
Pure Barre
Salon L’Ondina
Shimmering Moon Wellness
Shine with Lara
Soul City Yoga
Sound Healing for the Soul
Stress Management Associates
Swampscott Massage Spa
Without a Hitch

REAL ESTATE SERVICES

4 Insurance LLC
A. James Lynch Insurance Agency
Alves’ Paint & Contractor
Bradford Floor & Home
Broco Oil, Inc.
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Corporal Construction, Inc.
Elite Pest Solutions, Inc.
Goldeneye Home Inspections, LLC
JCS Cleaning Service
McCoy’s Painting & Home Services
Shine Together Cleaning Cooperative
Stadium Oil Heat

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Caramel Patisserie
Christopher's Cafe and Catering
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Jaju Pierogi
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